



Manitoba Association
Physiotherapy manitobaine de
Association physiothérapie

Manitoba Physiotherapy Association Advertising Sheet

*MPA website advertising: Employment opportunities and professional development courses.

The ad(s) will appear on both the public and members only areas of the MPA website.

Rates:		<u>Members</u>	<u>Non-Members</u>
	4 weeks	\$78.75	\$170.34
	8 weeks	\$105.00	\$227.12
	12 weeks	\$144.38	\$312.29
	26 weeks	\$262.50	\$567.79
	52 weeks	\$420.00	\$908.46

*all prices include GST.

*Business Advertising to Physiotherapists on the Electronic Newsletter (only)

Rates:

One banner ad (linkable)	\$162.23
One banner ad (linkable) within the initial index section	\$216.30

*all prices include GST.

Private Practice Owners E- Blast Only Rates

Rates:

Half banner ad (linkable) - 1 issue	\$113.56
Half banner ad (linkable) 8 issues	\$689.46

*all prices include GST

Calendar Submission Ads

Advertising community events, courses and MPA Meetings on the Manitoba Physiotherapy Association website calendar.

The ad(s) will appear only on the MPA calendar.

Rates:	<u>Members</u>	<u>Non-Members</u>
	\$150.00	\$324.46

*all prices include GST.



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Business ads may be placed on the **Electronic Newsletter** that is 'published' 8 times a year on the first day of the month and/or on the **Private Practice Owners E-Blasts** that is 'published' 8 times a year in the middle of each month.

Please note: These publications only appear on the "members only" section of the MPA website.

- Submission deadlines for the Electronic Newsletter is the **middle of the month**.
- Submission deadlines for the Private Practice Owners E- Blast is at the **beginning of the month**.

Note: Advertisers must provide the ad ready for insertion.

To purchase advertising:

- Contact MPA at ptassociation@mbphysio.org or (204) 925-5701 or 1-877-925-5701.
An invoice for the cost of the advertising will be produced if requested.
- For job or course advertising - Please attach a Word or PDF document. The length is not restricted and you may want to add graphics such as your company logo.
- For calendar submissions, please fill out the on-line calendar submission form found on the MPA website and send the form to the Manitoba Physiotherapy Association office via e-mail at: ptassociation@mbphysio.org.
- Payment may be made by Master Card, Visa, Debit (in person only) or by cheque. We can take credit card information by phone.

It is easy to advertise with Manitoba Physiotherapy Association!

Manitoba Physiotherapy Association Electronic Newsletter

